



Iter Vitis
Les chemins de la vigne
Itinéraire Culturel

ITER VITIS Les Chemins de La Vigne en Europe
@itervitis

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Iter Vitis Awards
Supporting wine tourism, rewarding initiatives and innovation

Wine tourism is a concept that goes beyond the simple consumption of a glass of wine: it is a sensorial and experiential activity. In the vineyards you can learn how nature and human work create identity landscapes, discover the world of wine by talking to a winemaker, taste the product of ancient vine varieties, but also admire an archaeological site where wine was already produced a thousand years ago, visit a museum, a library dedicated to wine and vine, attend concerts, listen to poems, admire works of art.

In order to reward local initiatives in each European country member of the Iter Vitis network, the European federation "Iter Vitis, Les Chemins de la vigne en Europe" launches an prize which aims to reveal the local action of valorization of the soil and to highlight the wine heritage.

Iter Vitis Awards will reward the initiatives of any public or private organization that has realized or supported a project promoting the terroir. It will reward actions responding to an environmentally friendly approach, beneficial for the local economy and positive for society.

Three axes will be favored:
Environment (preservation, heritage recognition...)
Education (mediation, transmission of knowledge, responsible consumption)
Accessibility (facilitating wine tourism for all)

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ITERVITIS.EU
Settembre Rotaliano, tre giorni ricchi di occasioni per scoprire il Teroldego - Itervitis

5,0 5 su 5 · In base alle opinioni di 3 persone

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