

Iter Vitis
Les chemins de la vigne
Itinéraire Culturel
des Chemins de La Vigne en Europe

ITER VITIS Les Chemins de La Vigne en Europe
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- Home
- Informazioni
- Eventi
- Foto
- Video
- Community
- Recensioni
- Post**
- Informazioni e inserzioni
- [Crea una Pagina](#)

Iter Vitis Awards
Supporting wine tourism, rewarding initiatives and innovation

Wine tourism is a concept that goes beyond the simple consumption of a glass of wine: it is a sensorial and experiential union. In the vineyards you can learn how nature and human work create identity landscapes, discover the world of wine by talking to a winemaker, taste the product of ancient vine varieties, but also admire an archaeological site where wine was already produced a thousand years ago, visit a museum, a library dedicated to wine and vine, attend concerts, listen to poems, admire works of art...

In order to reward local initiatives in each European country member of the Iter Vitis network, the European Federation "Iter Vitis, Les Chemins de la Vigne en Europe", launches an prize which aims to reveal the local actions of valorization of the soil and to highlight the wine heritage.

Iter Vitis Awards will reward the initiatives of any public or private organization that has realized or supported a project promoting the terrace. It will reward actions responsible, environmentally friendly approach, beneficial for the local economy and positive for society.

Three axes will be favored:
- Environment (preservation, heritage recognition...)
- Education (mediation, transmission of knowledge, responsible consumption...)
- Quality (promote wine tourism for all)

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sabato 13 ottobre - Cembra
CANEVE APERTE
con i CEMBRANI DOC

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5,0 5 su 5 · In base alle opinioni di 3 persone

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PALAZZO PANITTERI
Sambuca di Sicilia
Indicazioni stradali
0925 940217